



## Velstar International Named a 2017 Go-Giver Sponsor of PinkTie.org 5th Annual Charity Event

Company recognized for charitable contribution

New York (April 25, 2017) — <u>Velstar International</u>, (<u>www.velstar.com</u>) a global organization serving the technology needs of enterprise and commercial real estate markets, is proud to announce its sponsorship of the 5<sup>th</sup> Annual PinkTie.org 2017 Event to benefit The Don Monti Memorial Research Foundation.

<u>PinkTie.org</u> has officially kicked off plans for the highly-anticipated event, which will take place on Monday May 22nd from 6-11pm at The Crest Hollow Country Club in Woodbury NY. One hundred percent of proceeds will go to charity. Not only is the community impact huge, but also 3,000 expected attendees will enjoy a spectacular live performance by Scott Stapp, The Voice of Creed.

The event promises to be an exciting evening of networking, amazing food, open bar, raffle prizes, a unique wine lounge, beer garden, casino games, and more unforgettable experiences in a first-time-ever partnership with Scott and Jaclyn Stapp's Charm Foundation Inc.

What began as a small business networking effort with a charitable bent has become the backbone of Long Island's fastest-growing philanthropy movement – a collaborative effort uniting top attorneys, realtors, sports icons, celebrities and other representatives of the Northeast's corporate elite. In addition to the high-profile participants, Signature Pink Ties autographed by athletes and celebrities are framed and auctioned off at PinkTie.org's events, bringing further awareness to the local philanthropic efforts they support.

Founded in 2012 by Mike Cave, <u>PinkTie.org</u> was built on the methodology of growing personally and professionally through giving back and building a strong presence in the community. This and other PinkTie.org philanthropic efforts, capture the true spirit of Long Islanders joining together in the fight against diseases that disproportionately affect our loves ones.

"We are thrilled to announce Velstar as a Go-Giver sponsor for this year. Thank you so much Velstar for contributing and being a part of this great cause!" - Mike Cave, Founder of PinkTie.org

To learn more about how you can be a part of the fastest growing charitable networking organization or this year's May 22nd event, please visit <a href="mailto:PinkTie.org">PinkTie.org</a> or <a href="mailto:PinkTie.org">PinkTie.org</a> or for any questions, please contact: Dean Spinato at <a href="mailto:contact@TiedInMedia.com">contact@TiedInMedia.com</a> or call 631-293-8433

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## **About Velstar International**

Established in 2004, Velstar International is a pioneer in client advocacy, serving the technology needs of the enterprise and commercial real estate markets. As a global company, Velstar offers unbiased representation of technology driven solutions from its global supplier community. Its innovative platform, the Velstar Marketplace<sup>TM</sup>, functions as a central repository of phone and internet resources, providing useful information to building owners, building managers, real estate professionals and office tenants that seek best-in-class amenities.

## **Media Contact:**